

This is a rough list of information that we would like to cover in platform profiles in the Atlas of Platform-Based Work. Some information will be difficult, impossible, or prohibitively expensive or time-consuming to come by for now; that's okay. This is just a "wish list."

- What kind of platform is it?
- Who runs it?
- What country is it based in?
- How big is the team operating it?
- When was it launched?
- What are its distinguishing features, if any?
- How does it work? What is the process? Who does what?
- What is the business model? If the platform charges a fee, how much?
- What kind of reputation system does the platform have?
- Does the platform have an API? If yes, what kind of applications does it enable?
- What kind of third party software has been built for or on top of the platform?
- What kinds of tasks appear on the platform? For what kind of pay?
- What kinds of clients use the platform? Are there constraints on who can use it?
- How many registered workers are there?
- Who are the workers? Are there constraints on who can work?
  - Demographics
    - Country
    - Age
    - Education
    - Gender
    - Earnings on the platform monthly and hourly
    - Total household earnings monthly and hourly
    - Self-described reliance on platform income
    - Hours worked on the platform weekly
    - Tenure
      - How long have they worked on the platform (months, years)?
      - How many tasks have they done?
  - "Career" with the platform
    - How long have you been working on the platform?
    - How did you find out about the platform?
    - How did you decide to start working on it?
    - What was it like starting out?
    - Do you feel like you have become more comfortable or competent as a worker over time? If so, how?
    - How do you relate to the income you earn through the platform?
  - A few detailed worker profiles or "career stories"
- Do workers communicate with each other? If so, how? About what? To what effect?
- What do workers see as the major benefits of the platform?
- What do workers see as the major challenges to working on the platform, or the platform's major problems?

- What changes do workers suggest to the platform?
- How and why was the platform developed?
- How has the platform changed over time? What are the major episodes or turning points in its development?
- What have been the major news stories and/or topics of discussion in academic research and/or policy debates? [We don't need to be comprehensive here, just aim to describe/list the 10-20% of news stories and/or academic papers that make the issues clear.]
- Have there been any lawsuits against the platform operators, or in which the platform was involved? If so, what happened? [In the case of Uber and other platforms against which there are a large number of lawsuits, we don't need to describe them all in detail; we can make categories.]